Reason for Action Alert: Low Satisfaction

NO ACTION NEEDED

AVANNIS GISTER I ERGAGE I THREE

Greenwood Hwy 82 TELLER Experience

Teller customer experience survey

Employee:	Contact requested? No
Transaction date: 10/22/2024	Preferred contact: Not Applicable
Survey date: 10/28/2024	Customer on record:
Survey method: Online	Email on record:
Perfect score? No	Phone on record:
WOW? No	Survey taker:
Index score: 12.5%	

Overall Banking Relationship	Answers
How likely are you to recommend us to others? (1-"Not At All Likely" to 7-	1-Not At All Likely
"Extremely likely")	
Rate us on being convenient and easy to bank with. (1-"Poor" to 7-"Excellent")	1-Poor
Overall Service Delivery	Answers
How satisfied are you with the service you received? (1-"Not At All Satisfied" to 7-	1-Not At All Satisfied
"Extremely Satisfied")	
Was the wait time acceptable to you?	Yes
Team Member Service Delivery	Answers
Did the person who helped you	
Greet you pleasantly?	No
Use your name?	No
Discuss other services or solutions that may benefit you?	No
Please rate the person who helped you on the following(1"Poor" to 7-"	'Excellent")
Being genuinely interested in helping you	3
Being knowledgeable	3
Making you feel they value your business	1-Poor
Mode of Transaction	Answers
How was your transaction conducted?	At the drive-thru window
What Prompted Your Visit?	Answers
What prompted your visit to the branch?	
Conduct a transaction on my account	
Anticipate	Answers
In the next six months	
What do you anticipate doing?	
I don't have any upcoming needs	
What additional feedback would you like to give us?	

I live in Isola and I work in Indianola. I have to drive to Belzoni or Greenwood in order to conduct any business at BankPlus due to our branch being closed and the teller machine broken in Isola. It is such an inconvenient to conduct business at BankPlus and no one seems to care. Highly disappointed as most of us are in Isola. We really need a working teller machine back in Isola.

Coaching Notes		
Comment Date		User Message
Status/History		
Date	User	Action Taken
10/30/2024, 11:00:09 AM		Alert #205301: Customer is frustrated with the Isola situation
10/30/2024, 10:32:10 AM avannis		Alert #205301: Alert loaded: Low Satisfaction

Index score: Indexes are based on questions contained in the Overall Service Delivery and Team Member Service Delivery sections only where 1 point is received for every "Yes" answer or when a score of 6 or 7 is given. A total of 8 points are possible for this survey.

Perfect Score: A perfect score is achieved when all scores in the Overall Banking Relationship, Overall Service Delivery and Team Member Service Delivery sections are either a "Yes" or a rating of 6 or 7.

WOW: A WOW is achieved when a customer makes a positive comment about an employee by name.

Action Alert: An Action Alert is triggered when a customer 1) threatens to withdraw funds or leave the bank, 2) has an unresolved issue, 3) gives a satisfaction rating of 4 or lower, or 4) requests a contact.